LDOS · STAGE 4: MULTIPLY · BY VINAY LAKHOTIA

LDOS
4X CIRCLE

The 12-month owner operating system to 4X profit.

Your business moves from running on you to running on systems, with profit as the scoreboard: 2X the minimum benchmark, 4X the target. 40 owners. Cohort 1 starts 9 January 2027.

Q1 · THINK AND MEASURE
The 4X Goal, the Focus Engine, Business Is Numbers

Q2 AND Q3 · REVENUE, REMOVE
Sales system, lead engine, Who Not How, systems and people

Q4 · MULTIPLY
Geographic expansion, the CEO Rhythm, wealth and legacy

Your system runs. Now it must run without you.

The 90 days installed your Lead-to-Deal system. You still close the deals, solve the problems and hold every number in your head. The Circle hands the business to customers, systems and people, and multiplies profit on top.

12
Circle Days with Vinay, one module a month

264
growth laws from 28 months of sessions

40
owners, in 10 Pride Pods of 4

IT IS FOR YOU IF

- You completed the 90-Day Program, or are approved by application
- Your business turns over ₹50 lakh to ₹25 crore with a running team
- You will bring your numbers to every Circle Day
- You will block the 2nd Saturday and attend personally

IT IS NOT FOR YOU IF

- × You want to learn more before implementing what you know
- × You will not share your numbers with your pod
- × You plan to send someone in your place

THE PROMISE

Graduate with the LDOS 4X Certificate: profit at least 2X your baseline, 0 deals closed by you personally, and every department running on its own system.

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12 modules. One a month.

Each module gives you 21 days to install and prove it before the next one starts. Circle Days run on the 2nd Saturday, 10 AM to 6 PM, in Delhi NCR and live on Zoom.

1	**Imagination and the 4X Goal**	Profit Ladder, 2030 picture, Team 2030 owner
2	**The Focus Engine**	The ONE Thing cascade and the 3-Task Day
3	**Business Is Numbers**	Financial Summary and Cash Flow by the 7th · Reset Retreat
4	**Sales Is a Numbers Game**	5 Sales Numbers weekly, Dream 50, owner out of closing
5	**Sell the System, Not the Product**	Systems Master v1 and the PIS Bank
6	**The Lead Generation Engine**	A lead owner, 3 channels running · Reset Retreat
7	**Customer, Value and Speed**	80/20 profit ranking, TAT, NPS
8	**Remove Yourself: Who Not How**	Hours freed, Decisions I Will Not Take
9	**Systems and People Architecture**	Every department complete · Reset Retreat
10	**Scale and Geographic Expansion**	Next 6 cities with person, partner and launch month
11	**The CEO Rhythm**	The year blocked, 12-week cycles
12	**Wealth, Life and Legacy**	Net worth, passive income, life goals · Reset Retreat

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₹14,50,000 of value. You invest ₹5,00,000.

12 Circle Days with Vinay Full day, Delhi NCR and live on Zoom	**₹3,60,000**
4 Reset Retreats 2 days in person, months 3, 6, 9 and 12	**₹2,00,000**
36 Weekly Execution Calls Scorecard, hot seats, one blocker removed	**₹1,80,000**
12 monthly 1:1 Scorecard Reviews With a certified LDOS coach	**₹1,20,000**
4 Giant Sessions Meet an owner 10X ahead	**₹1,00,000**
LDOS 4X Toolkit 264 laws + 22 working sheets	**₹75,000**
Participant Handbook All 12 study guides	**₹25,000**
Pride Pod and Circle Exchange Weekly peer accountability, member business	**Included**
FOUNDING CIRCLE BONUSES	
Team Seat Your Process Coordinator at every Circle Day	**₹1,00,000**
BuyerMap for your next 2 cities For Month 10, Geographic Expansion	**₹1,20,000**
2 seats in any 72-Hour Workshop Train new hires	**₹1,10,000**
Quarterly Performance Marketing audit Your campaigns reviewed	**₹60,000**
Total value	**₹14,50,000**
Your investment + GST · 12 months	**₹5,00,000**

FOUNDING CIRCLE

Cohort 1 members keep ₹5,00,000 for their Year 2 renewal.

CIRCLE RULES

No data, no session. Phones off. What is shared in the Circle stays in the Circle. Every module ends with a proof of implementation within 21 days.

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Before you decide.

The questions business owners ask us most, answered plainly.

It is expensive.

Work out what one hour of yours is worth at your target profit. The Circle costs about 21 of those hours and is built to free 20+ hours every week for 52 weeks.

I live outside Delhi.

Circle Days stream live on Zoom; calls and pods are on Zoom. The 4 Reset Retreats are in person in Delhi NCR.

What if I miss Circle Days?

Miss two in a row and your coach calls to re-commit or pause your seat.

Is my data safe?

Member numbers are confidential and stay in the Circle.

What after 12 months?

Graduates can continue into the Year 2 alumni track with a new profit ladder.

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HOW TO JOIN

01
Apply
Fill the application form

02
Fit call
15 minutes on data, dates and commitment

03
Confirm
Seat confirmed, pod assigned

04
Month 0
Onboarding from mid-December 2026

05
9 Jan 2027
Circle Day 1

THE FOUNDER

Vinay Lakhotia

Business Growth Strategist · Author · Founder, LDOS

For 17 years Vinay has helped owner-led businesses move from reference-only sales to a predictable pipeline. LDOS, the Lead-to-Deal Operating System, is the method behind every program: know your buyer, bring the lead, close the deal.

37+	315+	2	3
Industries	Sessions	Books	Companies

40 SEATS · 90-DAY GRADUATES FIRST

Apply for your seat in Cohort 1.

form.jotform.com/262985481617066 · WhatsApp 9310330077

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