LDOS · STAGE 2: INSTALL · BY VINAY LAKHOTIA

LDOS
72 HOURS

Get your business live in 72 hours and start your lead generation process.

A 4-day live build sprint with Vinay: 3 full days together and an implementation day one week later. You leave with 21 deliverables built for your business, not notes.

DAY 1 · FOUNDATION

Buyer, market, competitors, Max CPL, positioning, Google and Meta plans

DAY 2 · LEADS LIVE

LinkedIn, outreach, pipeline, Meta campaign live, WhatsApp capture

DAY 3 · DEALS

Sales script, closing, objections, videos, testimonials, 90-day plan

Courses create notes. Building creates enquiries.

You have attended workshops before and left with a certificate. Here every module runs Explain, Show, Do, Check, Fix, Complete: built and corrected on your own business before the next one starts.

21
deliverables built for your business

1 hr
a day to run it for the first 30 days

Day 14
target for your first new client

IT IS FOR YOU IF

- Your business turns over ₹50 lakh to ₹25 crore
- Your growth depends on references and your own hours
- You want a system that brings enquiries while you sleep
- You act within 24 hours of a decision

IT IS NOT FOR YOU IF

- × You want motivation, not implementation
- × You will not give 4 days to your own business
- × You want results without measuring numbers
- × You blame the market for everything

THE PROMISE

By the end of the workshop your business is live: campaigns running, outreach sent, pipeline set, and a sales script in your hand.

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Four days. Twenty-one deliverables.

Three full days together, then an implementation day one week later, when your first 7 days of numbers are in front of you.

1 **Build your foundation · 7 deliverables**

Ideal customer profile · Vision100 target companies · Competitor Gap Map · Lead Economics and Max CPL · positioning statement · Google keywords, structure and tracking · Meta audience plan and 2K1W test.

2 **Start generating leads · 8 deliverables**

LinkedIn Authority Profile · Authority Bank · positioning hook · 4-message outreach · 8-stage pipeline · Meta campaign live · WhatsApp lead capture · speed-to-lead script.

3 **Turn leads into deals · 6 deliverables**

5-stage sales conversation · 10 closing techniques · objection scripts · 5-video system · Testimonial Machine · 90-day growth plan.

4 **Implementation day · one week later**

Buying psychology · deal closing and objection matrix · video and FAQ system · lead management · the Monday Rule and daily scorecard.

AFTER THE WORKSHOP

About 1 hour a day for 30 days: campaign numbers on Monday, pipeline on Wednesday, LinkedIn follow-up on Friday. Ad budget ₹300 to ₹500 a day on Meta.

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₹4,11,000 of value. You invest ₹55,000.

The 4-day live build 21 deliverables built with Vinay	**₹1,10,000**
FAST-ACTION BONUSES: JOIN WITHIN 24 HOURS OF THE PITCH	
Re-Attend Pass Any future batch again within 12 months	**₹55,000**
Full recordings, 12 months All 4 days	**₹25,000**
Lost-Lead Revival Kit Re-open every enquiry from the last 12 months	**₹20,000**
BONUSES FOR EVERY PARTICIPANT	
Team Seat Bring 1 team member free	**₹25,000**
Vision100 Starter List 100 named target buyers from LDOS BuyerMap	**₹30,000**
Industry Swipe File Ads, hooks, outreach and sales scripts	**₹25,000**
LDOS Tool, 12 months 51 steps with your own ChatGPT or Claude	**₹36,000**
First-Campaign Review Meta ad checked before launch and after 7 days	**₹15,000**
30-Day Launch Support Batch WhatsApp group, replies in 24 hours	**₹15,000**
4 Monday Fix-It Calls CPL, replies, closing: fixed live	**₹20,000**
Case Study Builder Your first case study within 30 days	**₹20,000**
LDOS Wins Library Real LDOS campaigns and numbers	**₹15,000**
Total value	**₹4,11,000**
Your investment including GST	**₹55,000**

LIVE-OR-WE-KEEP-BUILDING

Attend all 4 days and complete each day's build. If your Meta campaign is not live by Day 4, we keep building with you, free, until it is.

DAY 1 DECISION GUARANTEE

After Day 1, if you feel this is not for you, tell us before Day 2 starts and get your full ₹55,000 back.

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Before you decide.

The questions business owners ask us most, answered plainly.

₹55,000 is a big investment. Will I get a return?

If your average deal is ₹1 lakh, one client returns it almost twice. Your 90-day plan targets your first new client by Day 14.

How much will I spend after the workshop?

Only your ad budget: ₹300 to ₹500 a day on Meta. LinkedIn is free and the CRM, WhatsApp Business and scripts run on free tools.

I am not technical.

If you can use WhatsApp, you can do this. Every tool is set up step by step in the room.

Can I send my team instead?

The buyer, positioning, pricing and sales decisions need you. Come yourself and bring 1 team member free.

My business runs on references.

References prove your work. This adds a second engine you control.

How much time after the workshop?

About 1 hour a day for the first 30 days.

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HOW TO JOIN

01
WhatsApp LIVE
Send LIVE to 9310330077

02
Seat link
Get your seat link and batch dates

03
Book
Confirm your seat

04
Build
3 days live with Vinay

05
Review
Implementation day, one week later

THE FOUNDER

Vinay Lakhotia

Business Growth Strategist · Author · Founder, LDOS

For 17 years Vinay has helped owner-led businesses move from reference-only sales to a predictable pipeline. LDOS, the Lead-to-Deal Operating System, is the method behind every program: know your buyer, bring the lead, close the deal.

37+	315+	2	3
Industries	Sessions	Books	Companies

NEXT BATCH: 27, 28, 29 NOVEMBER + 6 DECEMBER

Your business, live in 72 hours.

WhatsApp LIVE to 9310330077 · ldos.co.in

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