LDOS · STAGE 3: EXECUTE · BY VINAY LAKHOTIA

LDOS
90 DAYS

Stop chasing leads. Start closing deals.

The 72 hours built your system. The 90 days run it inside your company, with Vinay reviewing your numbers every week, until the owner is on sales calls only.

WEEKS 1 TO 4 · INSTALL

Tracking, CRM, warm network, first paid test, first Monday Review

WEEKS 5 TO 8 · PROVE

Cut waste, remarketing, SOPs, team takes over the routine

WEEKS 9 TO 13 · SCALE

Authority, second channel, referrals, tighter sales, 90-day review

A system built is not a system running.

Most owners leave a workshop with campaigns live, then daily work takes over. Numbers stop being checked, follow-ups slip, and in a month the system is quiet again. The 90 days stop that.

13

weeks of live sessions with Vinay

2 wks

between Google and Meta campaign audits

48 hrs

feedback on your ads, sales and video scripts

IT IS FOR YOU IF

- You completed the 72-Hour Workshop, or want it built and run together
- Your business turns over ₹50 lakh to ₹25 crore
- You spend on marketing but have no system behind it
- You want expert accountability every week

IT IS NOT FOR YOU IF

- × You will not attend the weekly calls
- × You want someone else to run everything while you stay out
- × You do not want your numbers reviewed

THE PROMISE

Days 1 to 30, first deals from the system. Days 31 to 60, predictable weekly leads under your Max CPL. Days 61 to 90, you are on sales calls only.

Thirteen weeks. One thing each week.

Every Monday your scoreboard is reviewed: enquiries, cost per lead, meetings, closes.

1	**Install the base**	Tracking, CRM, welcome video, baseline week on the scoreboard
2	**Work the warm network**	20 warm contacts, LinkedIn live, daily 5-activity routine
3	**First paid test**	₹2,000 lead test, landing page live and tracked, 3 videos
4	**First review, first campaign**	First Monday Review, fix the weakest stage, Google Ads live
5	**Cut the waste**	Negatives and health check, 3 LinkedIn posts, 2 videos
6	**Bring visitors back**	Remarketing on, objection bank from real calls
7	**Hand over the routine**	SOPs for the top 3 tasks, DMM with KPIs
8	**Month-two numbers**	Re-run the 9 Numbers, move budget to the best channel
9	**Build authority**	Expert article, email welcome sequence
10	**Second channel**	Only if the first is under Max CPL
11	**Proof and referrals**	One case study, 3 referral asks
12	**Tighten sales**	Every lost deal reviewed, every lead has a next date
13	**90-day review**	Baseline vs today, 3 priorities for the next 90 days

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₹17,12,000 of value. You invest ₹2,00,000.

LDOS 90-Day Programme 13 weeks live, campaign audits, script reviews, 4 sales systems, community, recordings	**₹3,85,000**
7 POWER BONUSES	
Target and Profit Calculator Lead targets, margins and gap analysis	**₹25,000**
Organic Marketing System LinkedIn, Instagram, YouTube calendar and scripts	**₹40,000**
Paid Marketing System Done-with-you Meta and Google Ads	**₹60,000**
Automated Lead and Sale System Enquiry to sale, automated	**₹50,000**
Sales Manager for 90 Days Sales management support	**₹75,000**
Breakpoints Blueprint Where businesses stall, mapped	**₹35,000**
Scale Through Breakpoints How to grow past each one	**₹42,000**
LONG-TERM ACCESS	
2 Years Workshop Access Every workshop video and future update	**₹10,00,000**
Total value	**₹17,12,000**
Your investment + 18% GST	**₹2,00,000**

SHOW UP AND WIN

Attend every weekly call, submit weekly homework and implement all campaigns properly. Do all 3, and if you do not see results in 90 days, we keep working with you until you do.

WORKSHOP GRADUATES

Your ₹55,000 is adjusted if you join within 30 days. Joining directly? Your 72-Hour seat is included.

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Before you decide.

The questions business owners ask us most, answered plainly.

Is ₹2,00,000 too much?

Compare it with the business you miss each month without a system. The free 30-minute Diagnosis works this out with your numbers.

I have not done the 72-Hour Workshop.

Your workshop seat is included, so the system is built first and then run.

How much time each week?

The weekly session plus homework. From Week 7 your team runs the daily routine.

Will my team be involved?

Yes. Week 7 hands the routine to your team with SOPs and a Digital Marketing Manager.

What after 90 days?

You set 3 priorities for the next 90 days. Graduates can apply for the LDOS 4X Circle.

HOW TO JOIN

01
Diagnosis
Free 30 minutes, 1:1 with Vinay

02
Numbers
Your gap worked out in rupees

03
Confirm
Seat confirmed, onboarding booked

04
Week 1
Baseline on the scoreboard

05
Every Monday
Numbers reviewed with Vinay

THE FOUNDER

Vinay Lakhotia

Business Growth Strategist · Author · Founder, LDOS

For 17 years Vinay has helped owner-led businesses move from reference-only sales to a predictable pipeline. LDOS, the Lead-to-Deal Operating System, is the method behind every program: know your buyer, bring the lead, close the deal.

37+	315+	2	3
Industries	Sessions	Books	Companies

START WITH A FREE 30-MINUTE DIAGNOSIS

Run your system. Close your deals.

WhatsApp 9310330077 · support@ldos.co.in · ldos.co.in

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