AN LDOS DIVISION BY VINAY LAKHOTIA

# LDOS DATA

## We find the buyers your business is missing, and show your team exactly how to win them.

Source-verified buyer maps for Indian B2B businesses, scored against your Ideal Revenue Persona and handed over with the LDOS selling method.

| RIGHT BUYER | RIGHT MESSAGE | RIGHT CHANNEL |
|---|---|---|
| Every record scored 0–100 against your IRP | A pain-first opener for every segment | The first channel chosen for each record |

ldos.co.in  Call / WhatsApp 9310330077  support@ldos.co.in

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# Most businesses don't have a lead problem. They have a "who" problem.

Your best clients came through references. They were the right fit, they trusted you, they paid well. The question nobody answers is: who are the next 100 businesses exactly like them, where are they, and what will make them talk to you this month? That is the question LDOS Data answers.

**1.70 Cr**

active GST-registered businesses in India, and the number grows every month

**76.9%**

of them are proprietorships, mostly absent from the global databases built on LinkedIn

**16.8 Cr**

people's data sold by one illegal ring busted in 2023. Where data comes from matters.

Sources: GSTN registration statistics, Aug 2026 · Nine Years of GST report, Jun 2026 · Cyberabad Police, Mar 2023

## WHO WE ARE

LDOS Data is the data division of LDOS, the Lead-to-Deal Operating System created by Vinay Lakhotia and his intellectual property. We build maps of your exact buyers from public, traceable sources, score every record, and guide your team on how to approach each one.

We don't run ads or campaigns for you. We give you the right buyers and the method, so the selling skill stays inside your company.

## WHAT WE BELIEVE

1. Data without a method is just a spreadsheet.
2. Your buyer has a name, a city and a moment when they spend.
3. Every record must answer "where did you get my number?"
4. Promise what you can measure, then measure it.

## OUR MISSION, MEASURED

Give 5,000 Indian B2B owners a map of their next buyers, every record traceable, every map handed over with a method.

# Not a list of numbers. A record you can act on today.

Every record in an LDOS BuyerMap carries 30+ fields: who the buyer is, why they may buy now, how to reach them, what to say, and where the record came from.

ILLUSTRATIVE RECORD

TIER A

## [Developer name] Pvt Ltd

Real estate developer · [Sector], Gurugram

**86** LDOS FIT SCORE / 100

| | |
|---|---|
| Signal | New project registered on RERA last month |
| Contact | [Name], Director · business phone and email verified |
| First channel | Personal call by the owner |
| Opener | "Your new tower needs its flooring locked by month 3. Can I send you 3 options?" |
| Source | RERA public register · captured [date] |

### Identity

Business and legal name, CIN or GSTIN where public, category, year started

### Location

Address, city, pin code, state, map link

### Reach

Business phone and email, website, social pages, decision maker where self-published

### Buying signals

New project, new company, hiring, tender won, review growth, team size

### LDOS layer

Fit Score, Tier A/B/C, pain tag, first channel, opener, source link and date

## LDOS Signal: buyers at the moment they spend

### Project Pulse

New RERA-registered projects, for stone, tiles, lifts, facades and interiors

### New Company Feed

Newly incorporated companies, for CAs, banks, insurance, IT and office fit-out

### Channel Partner Map

RERA-registered agents by city, for real estate developers

### Tender Watch

Fresh public tenders by category, for government and institutional suppliers

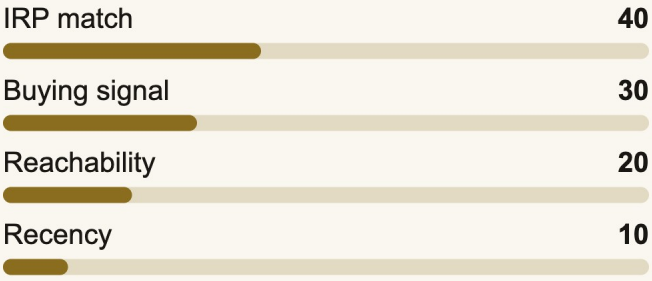
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# LDOS Data Science: five steps from "who?" to a signed deal

Data is only step two. The other four steps are what make it convert, and they come from the LDOS method created by Vinay Lakhotia and proven across 315+ sessions.

| | | |
|---|---|---|
| 01 | **IRP Lock** | A one-page Data Brief defines your Ideal Revenue Persona: industry, cities, size, the trigger that makes them buy, and who signs. |
| 02 | **Build** | Records drawn only from business-published and legally published sources, deduped against your existing customers. |
| 03 | **Score** | Every record gets the LDOS Fit Score from 0 to 100 and a tier, so your team knows who to call first. |
| 04 | **Activate** | Pain-first openers for each segment, the right first channel for each record, and a 30-day follow-up: day 1, 3, 7, 14, 21, 30. |
| 05 | **Measure** | A weekly review of records worked, replies, meetings and deals; your 30-day review with LDOS sharpens the next push. |

### THE LDOS FIT SCORE




### WHO WORKS WHICH TIER

| | |
|---|---|
| **A · 75+** | The owner, personally: a call or a visit in week 1 |
| **B · 50–74** | Sales team: a 5-touch, permission-first sequence |
| **C · <50** | Marketing: monthly value content, re-scored later |

### GUIDANCE AT HANDOVER

Every BuyerMap is handed over in a 60-minute session with LDOS: how to read the score, who to call first, what to say, and how to follow up. LDOS teaches; your team sells.

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# Ask any data seller one question: where did this number come from?

We can answer it for every record. That is the standard, and it is built around India's Digital Personal Data Protection Act and TRAI's commercial communication rules.

### SOURCES WE USE

Information a business publishes about itself: its website, business listings, public pages

Information published under law: company registry, RERA registers, GST public search, public tenders

Contacts who opted in to be shared

### SOURCES WE NEVER USE

Bought dumps of unknown origin

Telecom, bank, app or shopping customer data

Anything behind a login, or scraped against a site's terms

Consumer, financial, health or minors' data

## OUR STANDARDS, IN NUMBERS

**100%**
records with a source link and capture date

**85%+**
reachable on at least one channel, or replaced free

**90 days**
maximum age of a check before delivery

**48 hrs**
to honour any request to remove a record

**0**
consumer records in any BuyerMap

**1st**
touch asks permission; WhatsApp only after a yes

## WHAT EVERY BUYER AGREES TO

Business-to-business use only · no resale · follow TRAI calling rules and WhatsApp opt-in rules · delete a record when its owner asks.

# Six industries. One question: who buys next?

| IF YOU ARE | YOUR BUYERMAP SHOWS |
|---|---|
| **Stone, tiles and building materials** | Every new project in your region, with the developers, architects and contractors behind it |
| **Real estate developers** | All registered channel partners in your city, scored by activity |
| **Manufacturers and traders** | Dealers, distributors and retailers in the states you want to enter next |
| **CAs, legal and consultants** | Every newly registered company in your district, the week it registers |
| **IT, software and services** | SMBs by industry and size, with hiring and website signals |
| **Government suppliers** | Fresh public tenders and the buying departments behind them |

## BuyerMap plans

One-time projects · quoted after a free scoping call

**FREE SAMPLE**
25 scored buyers for one city, plus 3 openers, in 24 hours

**STARTER**
One city, about 1,000 records, scripts and a guidance session

**LDOS SIGNAL**
6 months of new projects, companies or tenders in your state

**GROWTH · CORE**
Up to 5 cities, 3,000 to 5,000 records, two guidance sessions

**DONE-FOR-YOU**
Growth data plus your full activation kit, built with your team

**ENTERPRISE MAP**
A whole sector or region, decision makers, city exclusivity

## HOW WE ENGAGE

**01**
**Free Sample**
25 scored buyers in 24 hours

**02**
**Scoping call**
IRP, cities and plan fixed in 20 minutes

**03**
**Build**
First records in 72 hours, full map in 7 days

**04**
**Guidance**
60-minute handover with LDOS

**05**
**30-day review**
Results checked, next push planned

## THE FOUNDER

# Vinay Lakhotia

Business Growth Strategist · Author · Founder, LDOS

For 17 years Vinay has helped owner-led businesses move from reference-only sales to a predictable pipeline. LDOS, the Lead-to-Deal Operating System, is the method behind that work. LDOS Data puts the first step of that method, knowing exactly who to sell to, in every owner's hands.

| 37+ | 315+ | 2 | 3 |
|---|---|---|---|
| Industries | Sessions | Books | Companies |

## START WITH 25 BUYERS, FREE

# Tell us who your best client is. We'll show you 25 more like them.

**Call / WhatsApp 9310330077** **support@ldos.co.in** **ldos.co.in**

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