THE COMPLETE LDOS · BY VINAY LAKHOTIA

LDOS ECOSYSTEM

One operating system to take your business from references to a measured, daily flow of enquiries and closed deals.

Six offers, one method. Plan it, build it, run it, multiply it, with done-for-you ads and buyer data whenever you need them.

LEAD

The right buyers enquire every day, from channels you control

DEAL

Every enquiry qualified, followed up and moved to a meeting

CLOSE

Your team closes with a script, and every number is reviewed each Monday

Your work is excellent. Your growth depends on luck.

Most owner-led businesses in India run on references, word of mouth and walk-ins. References prove your work. They do not give you control. If they slow down for 3 months, so does your business, and the owner stays the only salesman.

₹1.98 Cr
business within 14 days

₹75 lakh
from a single campaign in 7 days

200+
qualified leads within 2 weeks

THE REFERENCE TRAP

- × Some months full, some months empty
- × Every deal waits for the owner
- × Enquiries go cold without follow-up
- × Ads and agencies burnt money without a defined buyer

WITH LDOS

- ◆ A second engine you control, beside your references
- ◆ Enquiries every week, at a cost per lead you set
- ◆ A team that closes with a script
- ◆ Every number reviewed every Monday

OUR STANDARD

Your risk is zero. Every LDOS offer carries a guarantee, because we know what the system delivers.

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Build. Install. Execute. Multiply.

Each stage hands the next a finished asset, so nothing is taught twice. Start where you are; the ladder takes you the rest of the way.

01 · BUILD

AI Hackathon

3 evenings. Know who pays you and plan it with 15 AI assistants.

02 · INSTALL

72 Hours

4 days. Your Lead-to-Deal system built and live.

03 · EXECUTE

90 Days

13 weeks. The system runs inside your company.

04 · MULTIPLY

4X Circle

12 months. Owner out, profit multiplied.

AT ANY STAGE

LDOS Performance Marketing

Meta ads run for you. You buy the meetings, we run the ads.

LDOS BuyerMap

Scored lists of your exact buyers, with the plan to reach them.

WHICH ONE IS RIGHT FOR YOU?

IF YOU WANT	START WITH
Clarity before you invest	**AI Hackathon**
Your system built fast, with Vinay	**72-Hour Workshop**
It running inside your company with results	**90-Day Program**
The business to run without you, at 4X profit	**4X Circle**
Leads only, run for you	**Performance Marketing**
The right buyers to contact	**BuyerMap**

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Plan it. Then build it live.

01 · BUILD

LDOS AI Hackathon

Get your next 10 clients without waiting for references.

FORMAT	TIME
3 evenings, Zoom	**7 to 9 PM IST**

- Day 1: know who will pay you
- Day 2: get enquiries without spending on ads
- Day 3: turn enquiries into paying clients
- Your own team of 15 AI assistants
- ₹1,42,000 of work

₹99 + GST · ldosai.netlify.app

02 · INSTALL

LDOS 72-Hour Workshop

Get your business live in 72 hours.

FORMAT	OUTPUT
3 days + implementation day	**21 deliverables**

- Day 1: buyer, market, Max CPL, positioning, Google and Meta plans
- Day 2: LinkedIn, outreach, pipeline, Meta live, WhatsApp capture
- Day 3: sales script, closing, objections, videos, 90-day plan
- Day 4: buying psychology, lead management, the Monday Rule
- ₹4,11,000 of value with all bonuses

₹55,000 incl. GST

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Run it. Then multiply it.

03 · EXECUTE

LDOS 90-Day Program

Stop chasing leads. Start closing deals.

FORMAT
13 weeks

RHYTHM
Weekly live + Monday review

- Weeks 1 to 4: install, first paid test, first review
- Weeks 5 to 8: cut waste, remarketing, team on SOPs
- Weeks 9 to 13: authority, second channel, referrals
- Campaign audits every 2 weeks, script feedback in 48 hours
- 7 Power Bonuses and 2 years workshop access: ₹17,12,000 value

₹2,00,000 + 18% GST

04 · MULTIPLY

LDOS 4X Circle

The 12-month owner operating system to 4X profit.

FORMAT
12 months, 40 seats

STARTS
9 January 2027

- 12 monthly Circle Days in Delhi NCR and on Zoom
- 4 two-day Reset Retreats in person
- Weekly Execution Call, Pride Pod and monthly 1:1 review
- 12 modules: numbers, revenue, remove the owner, multiply
- Graduate with the LDOS 4X Certificate

₹5,00,000 + GST · by application

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Done-for-you ads. Data you can act on.

META ADS WITH US

LDOS Performance Marketing

You buy the meetings. We run the Meta ads.

FORMAT
90-Day Meta Deal Flow Sprint

LIVE IN
5 days

- Buyer profile, audiences and 9 hooks
- Facebook and Instagram ads managed weekly, 8 a month
- Lead funnel, retargeting and a 5-minute reply kit
- Meeting desk books qualified buyers into your calendar
- Monday numbers report and a monthly call with Vinay

₹1,50,000 + 18% GST · 90 days · ad spend to Meta

LDOS DATA

LDOS BuyerMap

Right buyer. Right message. Right channel.

FORMAT
One-time project

SAMPLE
25 buyers in 24 hours

- Lists matched to your Ideal Revenue Persona
- LDOS Fit Score: call the top 10% first
- Openers per segment and a 30-day follow-up plan
- Guidance session at handover
- Plans: Starter, Signal, Growth, Done-For-You, Enterprise

On request quoted after a free scoping call

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Your risk is zero. On every offer.

Every guarantee is tied to one thing: you do the work, we carry the risk.

OFFER	OUR GUARANTEE
72-Hour Workshop	Live-or-we-keep-building: if your Meta campaign is not live by Day 4, we keep building with you, free, until it is. Day 1 Decision Guarantee: tell us before Day 2 and get your full ₹55,000 back.
90-Day Program	Show Up and Win: attend every weekly call, submit homework, implement the campaigns; if you do not see results in 90 days, we keep working with you until you do.
Performance Marketing	5-Day Launch Commitment, and Performance Assurance: if campaigns do not deliver qualified enquiries at your target cost per lead within the sprint, we keep optimising at no additional fee until they do.
BuyerMap	85% of records reachable on at least one channel, or the shortfall replaced free.
Upgrade credits	Your 72-Hour fee is adjusted in full if you join the 90-Day Program within 30 days.

HEAR IT FROM THE OWNERS

Trisha Jain
Delhi · video testimonial

Pratibha ji
Delhi · video testimonial

Mukesh Gupta
Jaipur · video testimonial

Niket Garg
video testimonial

Watch them at ldos.co.in, along with the ad case studies: the exact creatives, and ad cost against business.

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HOW TO START

01
Free Diagnosis
30 minutes, 1:1 with Vinay

02
Your numbers
The gap in rupees, worked out with you

03
Your stage
The one LDOS offer that fits now

04
Build
Live, on your own business

05
Every Monday
Numbers reviewed, system improved

THE FOUNDER

Vinay Lakhotia

Business Growth Strategist · Author · Founder, LDOS

For 17 years Vinay has helped owner-led businesses across 37+ industries move from reference-only sales to a predictable pipeline. LDOS is his answer: one operating system for who you sell to, how they find you, and how you close them. The lion and the elephant in the LDOS mark stand for leading your market and preserving the wealth you build.

37+	315+	2	3
Industries	Sessions	Books	Companies

START WITH A FREE 30-MINUTE DIAGNOSIS

Find out where your next 100 clients will come from.

WhatsApp 9310330077 · support@ldos.co.in · ldos.co.in

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