LDOS · META ADS WITH US · BY VINAY LAKHOTIA

LDOS PERFORMANCE

You buy the meetings. We run the Meta ads.

The 90-Day Meta Deal Flow Sprint: Facebook and Instagram ads run for business owners, every enquiry qualified, buyer meetings put in your calendar.

DAY 5 · LIVE
Campaigns running, test lead on your phone

DAY 14 · FIRST ENQUIRY
First qualified enquiry, screenshot sent to you

DAY 30 · MEETINGS
Buyer meetings in your calendar

They sold you ads. You needed buyers.

Most agencies report likes and clicks, send junk leads, and your team calls back the next day. We are judged on one thing: qualified buyers in your calendar.

₹1.98 Cr
business within 14 days

200+
qualified leads within 2 weeks

₹73
cost per investor lead

IT IS FOR YOU IF

- Your clients come from references and you want a second engine
- One new client is worth more than the fee
- You have one person who answers leads within 15 minutes
- You can invest an ad budget on top of the fee

IT IS NOT FOR YOU IF

- × You want to learn and run ads yourself (take the 72-Hour Workshop)
- × Nobody in your team will call leads back
- × You judge marketing by likes and followers

THE PROMISE

Live in 5 days. First qualified enquiry targeted by Day 14. Every rupee and every meeting reported each Monday.

Your 90-day sprint.

What you do: one 45-minute onboarding call, one person who answers leads, one 30-minute review a week, creatives approved within 48 hours.

3	**Buyer profile ready**	Your buyer profile and first ad creatives shared for approval
5	**Campaigns live**	Facebook and Instagram campaigns running, test lead lands on your phone
14	**First qualified enquiry**	Target date; screenshot sent to you
30	**Meetings in your calendar**	First monthly review with Vinay
60	**First deal**	Reported, and 2 introductions asked
90	**Sprint review**	Results reviewed, next sprint planned

YOU STAY IN CONTROL

The ad account is in your name, ad spend goes from you to Meta directly, and you see every rupee every Monday.

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₹5,80,000 of value. ₹1,50,000 for 90 days.

Perfect Buyer Blueprint Buyer profile, audiences and 9 hooks	**₹50,000**
Always-On Meta Ads Managed weekly, 8 ads a month incl. short videos	**₹1,80,000**
Lead Funnel Build Instant forms, landing page, WhatsApp click-to-chat	**₹60,000**
Retargeting Engine Viewers, engagers and visitors brought back	**₹45,000**
5-Minute Reply Kit Instant alert, auto reply, first-call script	**₹15,000**
No-Junk Meeting Desk Budget and timeline confirmed, meetings booked	**₹75,000**
Quote-to-Order Follow-Up Bank 15-touch follow-up for every quote	**₹20,000**
First-Order Close Kit Script, objections, 2 call reviews a month	**₹30,000**
Monday Numbers Report Spend, leads, CPL, meetings, orders	**₹30,000**
Monthly Growth Room with Vinay 1:1 strategy call every month	**₹75,000**
Total value	**₹5,80,000**
Your investment + 18% GST · 90 days, paid in full · launch price for this quarter	**₹1,50,000**

5-DAY LAUNCH COMMITMENT

Your campaigns go live within 5 working days of account access.

PERFORMANCE ASSURANCE

If your campaigns do not deliver qualified enquiries at or below your agreed target cost per lead within the sprint, our team keeps optimising your account at no additional fee until they do. Applies when enquiries are answered within 15 minutes, the agreed ad budget is maintained and creatives are approved within 48 hours.

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Before you decide.

The questions business owners ask us most, answered plainly.

An agency took my money before.

You stay in control: the ad account is in your name, the data is yours, and you see every rupee every Monday.

My industry does not buy from Facebook.

Business owners scroll Facebook and Instagram every day. We target them by role, interest and behaviour, and qualifying questions filter out the wrong people.

How much ad budget do I need?

We set it from your numbers in the free Lead Leak Audit: what one client is worth and the most you can pay for a lead.

What do I have to do?

One onboarding call, one person who answers leads, one 30-minute review a week.

I want to run it myself.

Then the 72-Hour Workshop is the right step.

HOW TO JOIN

01
Free audit
Lead Leak Audit at ldos-audit.netlify.app

02
Numbers
Your Max CPL and ad budget set

03
Sign
₹1,50,000 + GST, paid in full

04
Onboard
45-minute call, account access

05
Live
Campaigns live within 5 days

THE FOUNDER

Vinay Lakhotia

Business Growth Strategist · Author · Founder, LDOS

For 17 years Vinay has helped owner-led businesses move from reference-only sales to a predictable pipeline. LDOS, the Lead-to-Deal Operating System, is the method behind every program: know your buyer, bring the lead, close the deal.

37+	315+	2	3
Industries	Sessions	Books	Companies

START WITH A FREE LEAD LEAK AUDIT

Meta Ads With Us.

ldos-audit.netlify.app · WhatsApp 9310330077 · ldos.co.in

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